

# CHINACOAT®

中国 国际 涂料 展

SINCE 1996 • 始于一九九六年



3-5.12.2024  
广州 GUANGZHOU

# 策略性平台， 实现持续增长 A Strategic Platform to Achieve Growth

ZONE 8 区

中国 + 国际原材料

China & International Raw Materials

展馆  
Halls

E4-E

大会赞助商 SPONSORING EXHIBITORS

ELEMENTS

KUNCAI

WAV



中国进出口商品交易会展馆 A 区 Area A, China Import and Export Fair Complex

[www.chinacoat.net](http://www.chinacoat.net)





# CHINACOAT®

中国国际涂料展

www.chinacoat.net

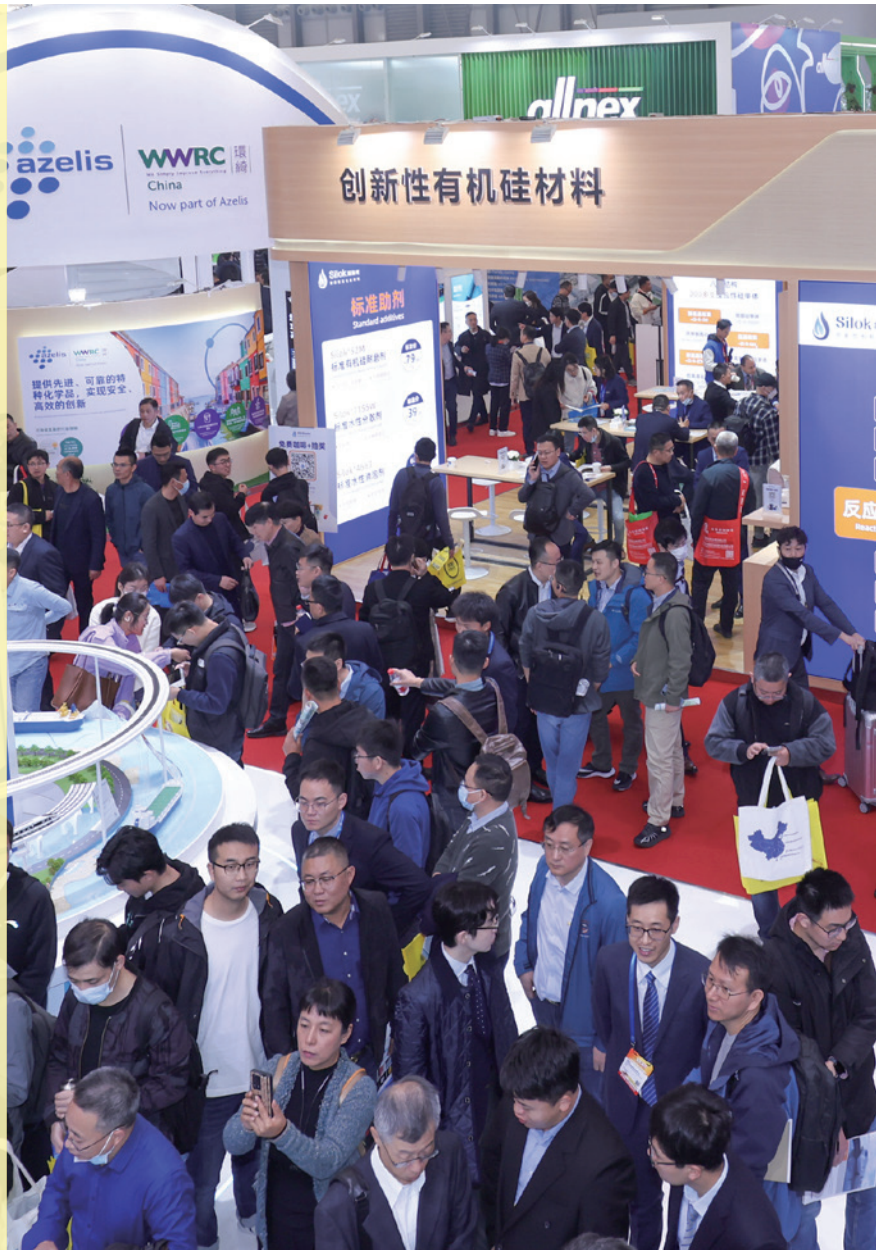


## 全球涂料行业首选平台

自1996年，「中国国际涂料展 CHINACOAT」一直作为全球涂料行业领先 B2B 平台。参展商可通过展览会获取提升知名度、建立市场影响力、寻求新客户、与现有客户保持关系及保持竞争优势等效益，从而提升品牌认可度、市场占有率及获取长期增长。为帮助参展商扩大接触面及添加展览会多元化元素，「中国国际涂料展 CHINACOAT」自2020年起同期举办线上展。2024「中国国际涂料展 CHINACOAT」12月重临广州，在这个策略性平台上与参展商一起实现持续增长！

## The Global Coatings Industry's Go-To Platform

CHINACOAT has been acting as a leading B2B platform for the global coatings industry since 1996. Exhibitors can benefit by increasing visibility, establishing market presence, making new leads, maintaining relationships with existing customers, reinforcing competitive edges, thereby enhancing brand recognition, increasing market shares and achieving long-term growth. To bring a broader and more diverse reach to exhibitors, CHINACOAT has adopted the "Online + Offline" hybrid trade exhibition format since 2020. CHINACOAT2024 is going to be held in Guangzhou in December to act as a strategic platform to achieve growth with exhibitors!



# 参加全球涂料展，增强增长动力 Exhibit to Enhance Growth Momentum

## 亚洲仍被视为全球最具发展活力的地区

### Asia Is Still the World's Fastest-Growing and Most Dynamic Region

预计亚洲和中国 2024 年经济增长分别为 4.2% 和 4.6%，两者均领先全球经济增长预测 2.7%，并贡献全球经济增长的大部分。印度、印尼、泰国、越南和马来西亚是除中国外前 5 名亚洲新兴经济体，提供高速增长机遇。

Asia and China's GDP growth is projected to grow by 4.2% and 4.6% respectively in 2024. Both figures are ahead of the global growth forecast of 2.7% and account for the bulk of global growth. India, Indonesia, Thailand, Vietnam and Malaysia are the top 5 Asian emerging economies excluding China, creating high-growth opportunities together.

## 亚太地区继续主导全球市场份额

### Asia Pacific Continues to Dominate Global Market Share

中国和印度等亚太国家的高经济增长率、持续扩大的人口规模、不断增加的基础设施支出、快速城市化和工业化、持续提高的可支配收入，及其终端用户行业对涂料用量不断增加等因素的推动，将支持全球涂料市场需求。展望未来，亚太地区市场将继续以高于全球平均速度增长。

High GDP, ever-rising population, increasing infrastructure spending, rapid urbanization and industrialization, growing disposable incomes, and expanding coatings usage among end-user industry segments in Asia Pacific countries like China and India, have been positively stimulating market demand for global coatings. Going forward, Asia Pacific coatings market is expected to grow at above global average rates.

## 终端用户行业快速增长推动市场需求

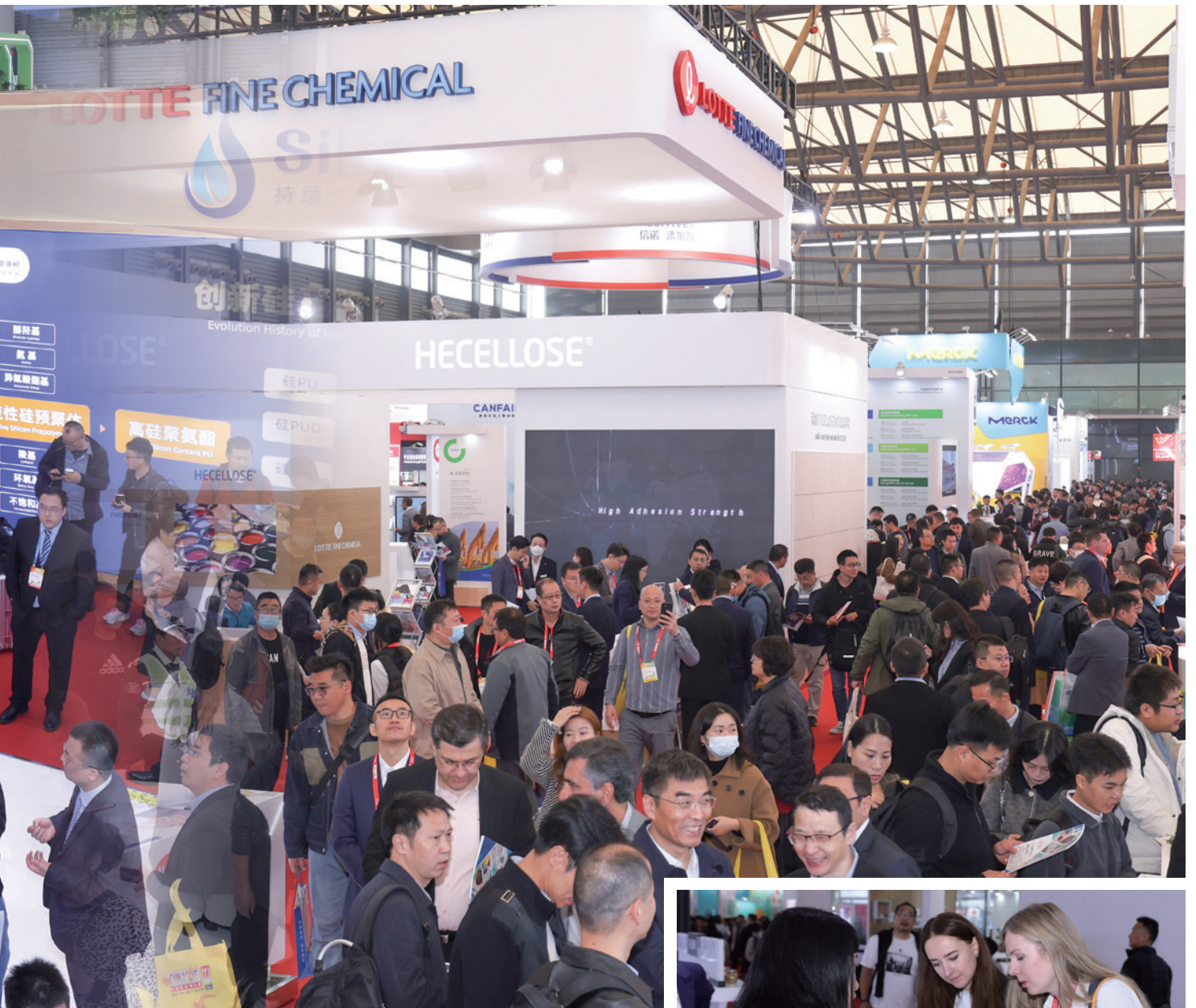
### Accelerating Growth of End-User Industries Drives Market Demand

预计 2022 至 2027 年全球建筑、汽车、家具、家电、造船和公路货运等终端用户行业的复合年增长率平均为 6%。中国是世界第一涂料消费国、全球最大电动车市场及全球最大电子制造业中心，将持续拉动全球涂料需求。

End-user industries, such as architectural, automotive, furniture, home appliances, shipbuilding and transportation are expected to grow at an average CAGR of 6% during 2022-2027. China is the world's largest coatings consumer, the world's largest electric vehicle market and the world's largest electronics manufacturing hub, which will continue to boost global coatings demand.







## 粤港澳大湾区（大湾区）是全球增长最快的湾区 Guangdong-Hong Kong-Macao Greater Bay Area (GBA) Is the World's Fastest Growing Bay Area

中国是全球最大制造业国，而大湾区制造附加价值排名全球第五。预计2023年大湾区经济增长为4.8%，超越全球其它湾区。大湾区拥有雄厚制造业基础，如计算机、通信等电子设备制造、电气机械和器材制造、汽车制造等表现出色，为行业带来发展机遇。

With China being the world's largest manufacturing country, GBA ranks fifth globally in manufacturing value-added. GBA's GDP growth is forecast to reach 4.8% in 2023, exceeding other bay areas around the world. GBA has a strong manufacturing base particularly for electronics, electrical machinery and equipment, and automobile, bringing business opportunities to the industry.

## 展览会平台为行业提供竞争优势

### CHINACOAT Platform Provides Industry with Competitive Edges

企业要在同行竞争中脱颖而出，产品/技术创新和差异化都是重要因素，从而满足客户需求。参加展览会的营销策略已被证实可有效提升品牌知名度和推广新产品。「中国国际涂料展 CHINACOAT」系列展览会使参展商易于突显自身产品服务优势及实现业务持续增长。

For businesses to stand out from others, product / technology innovation and differentiation are essential to meet customers' satisfaction. Trade exhibitions have been proven to be an effective marketing tool for raising brand awareness and promoting new products. CHINACOAT series of exhibition serves as a strategic platform for exhibitors to highlight product benefits and sustain business growth.



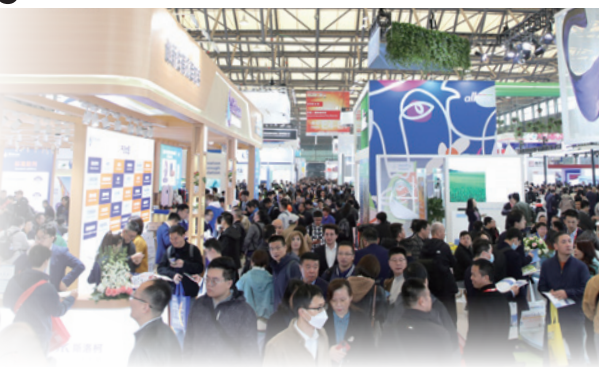






# 2023 上海展观众数据 Visitor Statistics of 2023 Shanghai Show

观众总人数 Total No. of Visitors	38,623
中国境内 Domestic China	34,305
中国境外 Overseas	4,318
来自国家 / 地区 Countries/Regions Origin	120



## 观众来自国家 / 地区 Visitors by Countries/Regions

亚太区 ASIA PACIFIC		
阿富汗 Afghanistan	9	
亚美尼亚 Armenia	3	
澳大利亚 Australia	26	
巴林 Bahrain	2	
孟加拉 Bangladesh	34	
不丹 Bhutan	1	
柬埔寨 Cambodia	5	
中国 China	34,305	
中国香港特区	95	
Hong Kong SAR, China		
中国澳门特区	3	
Macau SAR, China		
中国台湾地区	311	
Taiwan Region, China		
印度 India	407	
印尼 Indonesia	245	
伊朗 Iran	121	
伊拉克 Iraq	4	
以色列 Israel	2	
日本 Japan	131	
约旦 Jordan	15	
哈萨克斯坦 Kazakhstan	21	
科威特 Kuwait	3	
吉尔吉斯斯坦 Kyrgyzstan	2	
黎巴嫩 Lebanon	4	
马来西亚 Malaysia	227	
蒙古 Mongolia	3	
缅甸 Myanmar	5	
新西兰 New Zealand	7	
北韩 North Korea	6	
阿曼 Oman	1	
巴基斯坦 Pakistan	99	
巴勒斯坦 Palestine	1	
巴布亚新几内亚		
Papua New Guinea		
菲律宾 The Philippines	58	
卡塔尔 Qatar	3	
沙特阿拉伯 Saudi Arabia	37	
新加坡 Singapore	92	
南韓 South Korea	594	
斯里兰卡 Sri Lanka	25	
塔吉克斯坦 Tajikistan	1	
泰国 Thailand	213	
土耳其 Turkey	74	
土库曼斯坦 Turkmenistan	6	
阿联酋 U.A.E.	7	
乌兹别克斯坦 Uzbekistan	25	
越南 Vietnam	208	
欧洲 EUROPE		
阿尔巴尼亚 Albania	10	
安道尔 Andorra	4	
奥地利 Austria	13	
亚塞拜疆 Azerbaijan	3	
白俄罗斯 Belarus	16	
比利时 Belgium	13	
保加利亚 Bulgaria	2	
捷克 Czech	2	
丹麦 Denmark	2	
爱沙尼亚 Estonia	3	
芬兰 Finland	3	
法国 France	13	
格鲁吉亚 Georgia	1	
德国 Germany	46	
希腊 Greece	9	
冰岛 Iceland	1	
爱尔兰 Ireland	2	
意大利 Italy	56	
拉脱维亚 Latvia	1	
卢森堡 Luxembourg	2	
摩纳哥 Monaco	1	
荷兰 The Netherlands	10	
挪威 Norway	9	
波兰 Poland	18	
葡萄牙 Portugal	5	
罗马尼亚 Romania	3	
俄罗斯 Russia	378	
圣马丁岛 Sint Maarten	1	
塞尔维亚 Serbia	4	
斯洛文尼亚 Slovenia	3	
西班牙 Spain	25	
瑞典 Sweden	4	
瑞士 Switzerland	13	
乌克兰 Ukraine	5	
英国 United Kingdom	23	
美洲 AMERICA		
安圭拉 Anguilla	1	
阿根廷 Argentina	23	
阿鲁巴 Aruba	1	
巴巴多斯 Barbados	3	
伯利兹 Belize	1	
百慕大 Bermuda	1	
玻利维亚 Bolivia	2	
巴西 Brazil	64	
加拿大 Canada	17	
智利 Chile	3	
哥伦比亚 Colombia	5	
多米尼加 Dominican Republic	2	
厄瓜多尔 Ecuador	5	
墨西哥 Mexico	22	
巴拿马 Panama	2	
秘鲁 Peru	14	
美国 U.S.A.	49	
乌拉圭 Uruguay	3	
委内瑞拉 Venezuela	1	
非洲 AFRICA		
阿尔及利亚 Algeria	27	
安哥拉 Angola	2	
贝宁 Benin	1	
喀麦隆 Cameroon	1	
吉布提 Djibouti	1	
埃及 Egypt	63	
赤道几内亚 Equatorial Guinea	1	
埃塞俄比亚 Ethiopia	12	
加纳 Ghana	3	
肯尼亚 Kenya	7	
利比亚 Libya	4	
毛里求斯 Mauritius	1	
摩洛哥 Morocco	7	
尼日利亚 Nigeria	4	
刚果共和国		
Republic Of The Congo	4	
南非 South Africa	38	
苏丹 Sudan	1	
坦桑尼亚 Tanzania	2	
多哥 Togo	1	
突尼斯 Tunisia	9	
赞比亚 Zambia	1	
津巴威 Zimbabwe	3	

## 感兴趣展品 Product Groups Visitors Were Interested In

65.6%	涂料 / 油漆 / 油墨 Coatings/Paints/Inks
48.7%	原材料 / 树脂 / 基料 Raw Materials/Resins/Binders
28.2%	助剂 / 溶剂 Additives/Solvents
27.6%	颜料 Pigments
19.8%	粘合剂 / 密封胶 Adhesives/Sealants
12.7%	粉末涂料 Powder Coatings
10.7%	生产 / 包装设备 Production/Packaging Machinery Equipment
8.2%	检测仪器 Testing Instruments
7.7%	固化技术及产品 Radcure Technologies/Products
5.7%	不粘涂料 Non-Stick Coatings
4.8%	安全 / 健康 / 环保 Safety/Health/Environment
4.1%	工程服务 Engineering Services

## 来自行业 Sectors Where Visitors Were From

64.0%	油漆 / 涂料 Paint / Coatings
27.1%	印刷油墨 Printing Inks
21.2%	助剂 / 溶剂 Additives / Solvents
15.0%	粘合剂 / 密封胶 Adhesives / Sealants
14.4%	颜料 Pigments
13.0%	其它原材料 / 化学品 Other Raw Materials / Chemicals
5.0%	测量 / 测试 Measurement / Testing



## 观众评价 Visitors' Comments

“2023「中国国际涂料展」是一个国际级的展览会，规模超出了我的预期。我将参观三天，寻找环氧树脂产品。  
CHINACOAT2023 is an exhibition of international level, which exceeds my expectations. I will spend 3 days here to look for epoxy products.”



**Felipe Dal Bem Mota**  
销售经理 Sales Manager  
Geofin America,  
巴西 Brazil

“看到「中国国际涂料展」的参展商数量和展览范围的规模实在令人兴奋。我在这里可以认识国际和中国供应商、了解市场趋势和新产品。  
It is exciting to see the scale of CHINACOAT in terms of number of exhibitors and the exhibit scopes. It is a great place to meet international and China suppliers, and look at the trends and changing products.”



**Dwivedi Sanket Dharmvir**  
营运总监 Chief Operating Officer  
Resins and Plastics Limited,  
印度 India

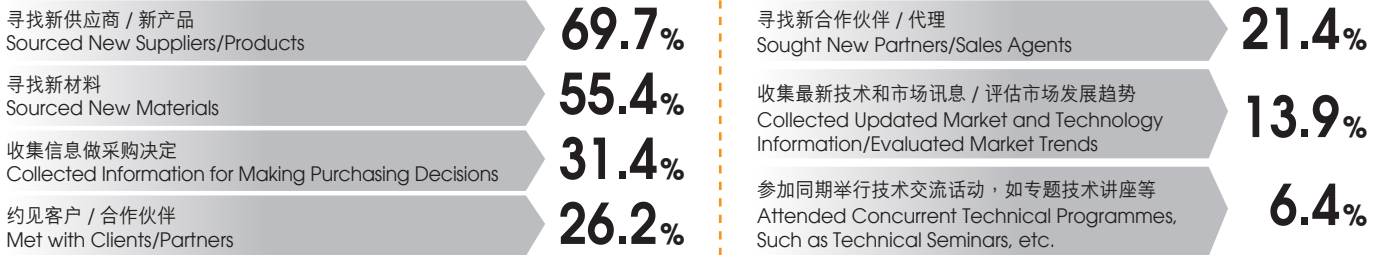
“我们收到了参展商的参观邀请。「中国国际涂料展」让我们能够了解油漆及涂料技术的最新趋势。  
We received visiting invitation from an exhibitor. CHINACOAT allows us to stay with the latest trends in the paint and coatings technology.”



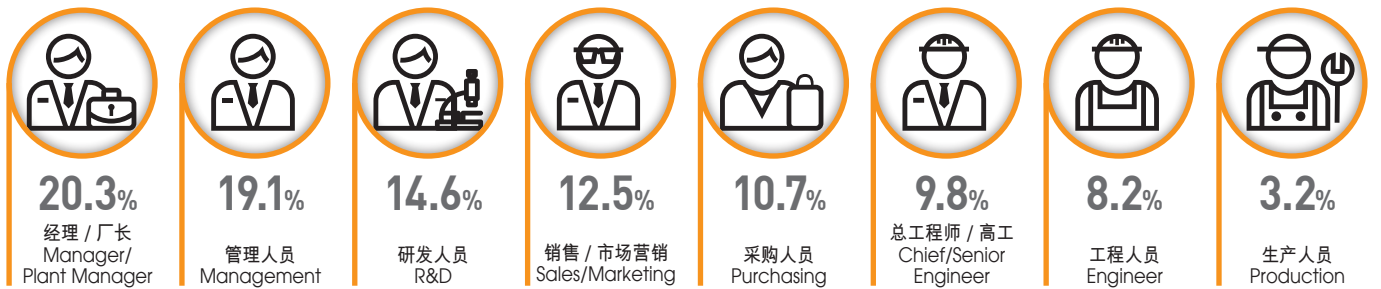
**王超 Wang Chao**  
市场经理 Marketing Manager  
上海建科检验有限公司·中国  
Shanghai Jianke Technical  
Assessment of Construction  
Co., Limited, P.R. China



## 参观主要目的 Main Purposes of Visit \* 可选多项 Multiple Answers Possible



## 职能 Job Function



## 线上展览会 Online Show

线上展览会由 2023 年 11 月 1 日开放至 12 月 31 日, 为行业人士提供一站式线上 + 线下混合展览会体验。

Online Show was available from November 1 to December 31, 2023, providing industry players with a one-stop hybrid platform merging online and offline experiences.

所有页面总浏览人次  
Total Pageviews 64,798

登入人数  
Logged-In Visitors 8,010

来自国家 / 地区  
Countries/Regions Origin 72

[www.chinacoatonline.net](http://www.chinacoatonline.net)

## 展出内容 Scope of Exhibits

### 生产涂料、油墨及粘合剂的原材料

油及脂肪酸、自然 / 合成树脂及中间体、颜料、填充剂、填料及染料、溶剂及增塑剂、催干剂、杀菌剂及防霉剂、功能助剂\*、功能材料、功能及智能涂料及油墨、纳米技术

\* 包括: 增稠剂、表面活性剂、颜料分散剂、乳化剂、交联剂、消泡剂 / 抑泡剂、防结皮剂、流平剂、杀菌剂、催干剂、稳定剂、蜡类等

### 生产 / 包装设备及装置

大规模生产设备及装置、混料器 / 搅拌机及高速分散机、装卸及包装、分料、配料及混合 / 调色系统、自动化及内部管理、过滤器、泵、计量 / 称重装置、研磨机、混料器 / 搅拌机及其配件、颜色分散机、包装及贴标签机

### 粉末涂料

适合终端应用的树脂及颜料、挤压机 / 挤出机 / 捏合机及其它生产设备、紫外光及 NIR 固化粉末涂料、异氰酸酯三缩水甘油酯系统、改善分散力及应用固体溶剂、用于温度敏感底材的粉末涂料、聚酯代替物、金属效果粉末涂料

### UV/EB 固化技术及产品

- 原材料: 活性稀释剂 (单体)、低聚物、光引发剂、颜料、助剂等
- 配方产品: UV 涂料、UV 油墨、UV 粘合剂、印刷版材、光致抗蚀剂、印制电路用 UV 油墨、干膜、光成像油墨、光铸、表面光接枝等
- 光源和设备: UV 光源、电子束设备、光固化设备、涂装设备、材料性能测试仪 (涂料、油墨、粘合剂用)、UV 剂量仪等

### 质检及研发用测量及测试

颜色及其它视觉特征、测量及测试的创新、干膜及机械性能 (包括耐久性)、化学特性、油漆特征 (粘度、流变性、湿润性等)、表面分析

### 安全、健康、环境及其它服务

日常厂房管理、废水 / 废气处理、包装及废水 / 废气 / 废气的减少、环保及安全设备、技术信息、回收、卫生及易洁表面、环保技术、顾问

### 各种涂料、油墨及粘合剂产品

### Raw Materials for Producing Coatings, Inks & Adhesives

Oils & Fatty Acids, Natural/Synthetic Resins & Intermediates, Pigments, Fillers, Extenders & Dyes, Solvents & Plasticisers, Driers, Biocides & Fungicides, Functional Additives\*, Performance Materials, Functional & Smart Coatings & Inks, Nanotechnology

\* Such as Thickeners, Surfactants, Dispersants, Emulsifiers, Crosslinking Agents, Anti-Foaming Agents, Anti-Skinning Agents, Levelling Agents, Biocides, Driers, Stabilisers, Waxes, etc.

### Production/Packaging Plants & Installations

Bulk Manufacturing, Mixers & Dissolvers, Handling & Packaging, Dispensers, Filling & Blending/Tinting Systems, Automation & Housekeeping, Filters, Pumps & Metering Devices, Mills, Mixers & Accessories, Production & Laboratory Types, Colour Dispensing, Packaging & Labelling Machines

### Powder Coatings Technology

'Fit-for-Purpose' Resins & Pigments, Extruders & Other Production Machineries, UV & NIR Curing Powder Coatings, TGIC Systems, Solid Solvents to Improve Dispersion & Application, Powder Coatings for Temperature Sensitive Substrates, Alternatives for Polyester, Metallic Effects Powder Coatings

### UV/EB Technology & Products

- Raw Materials, such as Reactive Diluents (Monomers), Oligomers, Photoinitiators, Pigments, Additives, etc.
- Formulated Products, such as UV Coatings, UV Inks, UV Adhesives, Printing Plates, Photoresists, UV Inks for PCB, Dry Films, Optical Imaging Inks, etc.
- Irradiation Equipment, such as UV Lamp, Electron Beam Devices, Light Curing Equipment, Coating Equipment, Material Properties Testing Equipment, and UV Dosimeters

### Measurement & Testing of Coatings for QC/R&D

Colour & Other Visual Properties, Innovations in Measurement & Testing, Dry Film & Mechanical Properties (Including Durability), Chemical Characterisation, Wet Paint Characterisation (Viscosity, Rheology, Wetting Behaviour, etc.), Surface Analysis

### Safety, Health & Environment (SHE) & Other Services

Daily Plant Management, Wastewater/Solid Waste/Emission Treatment, Packaging & Waste Reduction, Environmental Conservation & Safety Equipment, Technical Information, Recycling, Hygienic & Easy Clean Surfaces, Green Technology, Consultancy

### Coatings, Printing Inks & Adhesive Products





**3-5.12.2024**

**中国进出口商品交易会展馆 A 区**  
 Area A, China Import and Export Fair Complex

中国广州市海珠区阅江中路 380 号  
 380 Yuejiang Middle Road, Haizhu, Guangzhou, P. R. China



**5 个展区**  
 EXHIBIT ZONES



**中国 + 国际原材料**  
 China & International Raw Materials

**中国设备、仪器及服务**  
 China Machinery, Instrument & Services

**UV/EB 固化技术及产品**  
 UV/EB Technology & Products

**粉末涂料**  
 Powder Coatings Technology

**国际设备、仪器及服务**  
 Int'l Machinery, Instrument & Services

**参展费用 Costs of Participation#**

**标准展台 Shell-Scheme Exhibit Space**

每平方米  
 美元 **\$410** / 人民币 **¥2,750**  
 US per sq.m. / RMB per sq.m.

◇另加6%增值税 Plus 6% VAT

- 含场地管理费  
Hall Management Fee included
- 最少9平方米 Minimum Size: 9 sq.m.
- 展台配套包括围板、地毯、招牌板、基本照明和家具  
Stand-fittings, laminated panels, carpet, fascia, basic lighting and furniture included



展台设计只供参考  
 For Reference Only

**尊贵标摊展台 Premium Shell-Scheme Exhibit Space**

每平方米  
 美元 **\$460** / 人民币 **¥3,100**  
 US per sq.m. / RMB per sq.m.

◇另加6%增值税 Plus 6% VAT

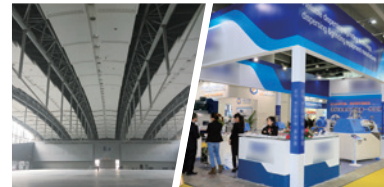
- 位于「中国+国际原材料」展区中心地段  
Located in prime area of "China & International Raw Materials" exhibit zone
- 含场地管理费  
Hall Management Fee included
- 展台面积须为9-27平方米  
Exhibit Size: 9-27 sq.m.
- 展台配套包括围板、地毯、招牌板、基本照明和家具（与标准展台相同）  
Stand-fittings, laminated panels, carpet, fascia, basic lighting and furniture included (Same items as Shell-Scheme Exhibit Space)
- 不可改为光场地或自行搭建特装展台  
Cannot be converted to Raw Exhibit Space

**光场地 Raw Exhibit Space**

每平方米  
 美元 **\$380** / 人民币 **¥2,550**  
 US per sq.m. / RMB per sq.m.

◇另加6%增值税 Plus 6% VAT

- 含场地管理费  
Hall Management Fee included
- 最少27平方米 Minimum Size: 27 sq.m.
- 可选择交大会指定或自雇搭建商搭建展台  
Can appoint Official Contractor or own contractors for stand building



**附加费用\* Surcharge**

- 两面开口 2-Side Open ----- +5%
- 三面开口 3-Side Open ----- +7.5%
- 独立展台 Island Booth ----- +10%

\* 适用于以上全部3种展台 Applies to all 3 types of exhibit spaces above

# 主办单位保留最终对参展费用更改权利 The Organizer reserves the final right to adjust the participation fee

香港 HONG KONG  
 (852) 2865 0062  
 info@sinostar-intl.com.hk

深圳 SHENZHEN  
 (86 755) 6138 8100  
 exhibition@new-expostar.com

上海 SHANGHAI  
 (86 21) 5877 7680  
 shg@new-expostar.com

同期举行 Co-located  
**SF CHINA**  
 中国国际表面处理展  
 www.sfchina.net

**www.chinacoat.net**

